

PRIVACY POLICY

BrandSmith data protection policy

In compliance with Regulation (EU) 2016/679 of the European Parliament and the Council, of April 27, 2016, and the current regulations on data protection, we inform you that the person responsible for the processing of your data is BrandSmith, headquartered in Madrid, Spain, and with contact details of the DPO: hola@brandsmith.es, hereinafter BrandSmith.

1. PURPOSES

BrandSmith informs you that we treat the personal data that is provided to us to offer interested people information about activities, products, and services related to associations and companies that are part of BrandSmith, specifically, information about:

- Regulation and information journeys on these matters.

- Training actions and informative seminars on training.

- Information days, presentation or disclosure of new products.

- Likewise, BrandSmith may periodically send you digital communication.

Communications may be made by any means, including electronic means. The interested party must authorize the sending of commercial communications explicitly, by marking the corresponding boxes, in any of the data request forms.

2. DATA THAT ARE TREATED

The data to be treated by BrandSmith within the framework of the relationship with the interested party and conditioned to the consented purposes are included in the following categories:

- Identifying and contact information, for example, by way of example and not limitation: name, surname, telephone number or email address.

- Commercial information data according to the information received.

3. CONSERVATION OF DATA

The personal data provided will be kept as long as they are necessary to respond to requests or requests made, and in any case, while the deletion is not requested by the interested party, as well as the time necessary to comply with the legal obligations that correspond in each case according to each type of data.

4. RECIPIENTS TO WHOM THE DATA SHALL BE COMMUNICATED.

The data of the interested party may be assigned in cases where there is a legal obligation.

5. LEGITIMATION FOR THE PROCESSING OF YOUR DATA

The legal basis to manage the relationship with the client and other interested parties and to offer information on activities, products, and related services with BrandSmith can be the execution of a contract or the unequivocal consent of the interested party in case there is no previous contractual relationship.

6. RIGHTS OF THE INTERESTED

Anyone has the right to obtain confirmation about whether BrandSmith is treating personal data that concerns him or not. Interested persons and customers have the right to access their personal data, as well as to request the correction of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes for which They were collected.

In certain circumstances and for reasons related to their particular situation, customers or interested parties may object to the processing of their data. BrandSmith will stop processing the data except for compelling legitimate reasons, or the exercise or defense of possible claims.

In certain circumstances, the clients or interested parties may request the limitation of the treatment, so that BrandSmith will only reserve and use them in the cases authorized by the Law.

When the data is collected in a structured format, customers or interested parties may request BrandSmith direct transmission of their data to other responsible or receive their data in electronic format, to store them on their own devices, without the need to transmit them to other responsible parties.

The interested party may exercise these rights by sending an email to the address: hola@brandsmith.es, attaching a photocopy of the national identity document or substitute identification document and clearly indicating the right that you wish to exercise. You can also make the request by mail to the address indicated above.

Finally, we inform interested parties that they can submit a claim related to the processing of their personal data before the Control Authority.